



Michael Zolotov

Graphic Designer

CONTACT



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www.mzolotov.com

HARD SKILLS

Professional graphic designer passionate about creative ideas and discovering new ways to showcase information. I have experience working with clients from around the world (Israel, USA, Russia, India, France, UK, Brazil, Canada, Norway). Skilled in developing designs for print, websites, mobile applications, social media ads. Great attention to detail and talent for creating memorable and eye catching visual designs. Committed to building healthy relationships with team members to achieve optimal results in design projects.

MY SKILLS

Photoshop	Wix.com
Illustrator	Microsoft Office
InDesign	Powerpoint
Fontlab studio	OpenOffice
CoreIDRAW	HTML
UI/UX	InVision
Adobe XD	

LANGUAGES

English	Ukrainian
Hebrew	Russian

WORK EXPERIENCE

- 2019** ● **SHAPE.DESIGN**
Graphic Designer (Freelance)
Designed banners of the company for social network advertising
- 2018-2019** ● **AXIS INNOVATION**
Ui/Ux Graphic Designer
Redesigned the company's main website as well as websites for Axis' various events.
Arranged photographs, illustrations and other design pieces to convey a specific look for the company website
Designed banners, graphics, and infographics for various events to be displayed on social media advertisements
Created special print materials for events
Worked closely with international clients during the whole process of websites creation
- 2019** ● **WINVEST**
Ui Graphic Designer (Freelance)
Worked with UX wireframes to implement UI design of the website.
Cooperated with the design and programming team to implement a design project in accordance with management guidelines.
Reported to management on the overall progress and execution of projects.
Created designs for social media advertising.
- 2017-2018** ● **ESIGNATURE GUARANTEE**
Ui Graphic Designer (Freelance)
Worked on development and creation of UX wireframes, further worked with UX wireframes to create UI design.
Worked on developing a branding style (logo, color palette, style of the documents, email posts)
- 2015-2018** ● **BIKESTYLE / INTERNET SHOP**
Ui Graphic Designer (Freelance)
Worked on designing company website UI/UX, branding design, business cards, booklets, posters, and clothes.
Improved website design and developed new graphics for social media.
- 2012-2016** ● **NEW LINE TECHNOLOGIES**
Ui Graphic Designer
Designed a new adaptive website for the company, implementing UI/UX technology and arranging photographs, illustrations and other design pieces to convey a specific look for a website.
Designed websites for different companies implementing UI/UX technology.
Designed Mobile apps implementing UI/UX technology.
Created characters for Mobile games.
Provided design for ad in social networks.
Designed special print materials for company.
Developed branding presentation for company introduction.
Developed design of instructions for collectible aircraft models.
Developed an interior for the company.
Worked as an illustrator (provided illustrations for mobile apps, websites, desktops apps for USA primary educational schools)

EDUCATION

- 2006-2012** ● **National University of Urban Economy**
Diploma Master degree
Specialty: Architecture

COMPETITION

- 2017** ● **MAZDA HACKATHON / ISRAEL, TEL- AVIV**
Graphic Designer / team Lentech
Took prize in developing the social network design for in-car screen